

The Facts

What is XEOMIN?

- XEOMIN (Zeo-min) is a botulinum toxin type A that was approved on July 20, 2011 by the United States (U.S.) Food and Drug Administration (FDA) to temporarily improve the look of moderate to severe frown lines between the eyebrows (glabellar lines) in adults.
- The FDA approval of XEOMIN is based on the results of two pivotal U.S. clinical trials, which involved 16 investigational sites and included 547 healthy adult patients. In both studies, XEOMIN significantly improved the appearance of glabellar lines 30 days after the first injection, when compared to placebo.

How does XEOMIN work?

- XEOMIN works by blocking the transmission of signals from nerves to the muscles, by hindering the release of the neurotransmitter (the chemical which relays the signals). This prevents the muscles from contracting, giving frown lines a smoother appearance for a temporary period of time.
- The first onset of XEOMIN effect can occur in as early as three days and within seven days after injection. A [head-to-head multi-center trial](#) showed that XEOMIN and BOTOX[®] Cosmetic demonstrate comparable efficacy for up to four months in most patients.

Is XEOMIN proven?

- XEOMIN has been proven safe and effective through the two clinical trials referenced above, with 12+ years of real-world experience and featured in over 360 relevant medical publications.
- Proven patient satisfaction as demonstrated from a survey conducted with 10,000 patients three months following treatment, where more than 90% of those who responded said they would use Xeomin again.
- To learn more and see real patient before and after treatment results, visit [XeominAesthetic.com](#).

How is XEOMIN unique?

- XEOMIN is a Smart Toxin, the first double filtered anti-wrinkle injection for frown lines designed to reduce the potential for resistance, delivering consistent results, treatment after treatment.*
- Using precision manufacturing technology, the smart formula removes all unnecessary proteins, leaving only what is needed for treatment, nothing more.*

XPERIENCE 
BEAUTY WITH BENEFITS

The Consumer Loyalty Program where Xeomin patients can get instant savings and points towards future rewards.

It's easy to sign up and mobile-friendly. Earn loyalty points and instant rewards for your aesthetic treatments, and redeem those points towards future treatment savings. "Beauty with Benefits" is related to the program and not intended to imply efficacy.

Go to [Xperiencemerz.com](#) to sign up now!

*Head-to-head studies evaluating the relative risk of immunogenicity due to the presence or absence of complexing/unnecessary proteins have not been performed. In clinical studies, no patients demonstrated a secondary lack of treatment response due to neutralizing antibodies.

XEOMIN[®] (incobotulinumtoxinA) IMPORTANT CONSUMER SAFETY INFORMATION

Read the Medication Guide before you start receiving XEOMIN and prior to each XEOMIN treatment, as there may be new information. The risk information provided here is not comprehensive. To learn more:

- Talk to your health care provider or pharmacist
- Visit [www.xeominaesthetic.com](#) to obtain the FDA-approved product labeling the Medication Guide, Full Prescribing Information as well as help locating a physician using the Find a Provider Tool.
- Call 1-866-862-1211

Uses

XEOMIN is a prescription medicine that is injected into muscles and used to improve the look of moderate to severe frown lines between the eyebrows (glabellar lines) in adults for a short period of time (temporary). It is not known if XEOMIN is safe and effective in children under 18 years of age.

XEOMIN® (incobotulinumtoxinA) IMPORTANT CONSUMER SAFETY INFORMATION (cont.)

Warnings

XEOMIN may cause serious side effects that can be life threatening. Call your doctor or get medical help right away if you have any of these problems anytime (hours to weeks) after treatment with XEOMIN:

- **Problems with swallowing, speaking, or breathing can happen within hours to weeks after an injection of XEOMIN** if the muscles that you use to breathe and swallow become weak. Death can happen as a complication if you have severe problems with swallowing or breathing after treatment with XEOMIN.
 - People with certain breathing problems may need to use muscles in their neck to help them breathe and may be at greater risk for serious breathing problems with XEOMIN.
 - Swallowing problems may last for several months, and during that time you may need a feeding tube to receive food and water. If swallowing problems are severe, food or liquids may go into your lungs. People who already have swallowing or breathing problems before receiving XEOMIN have the highest risk of getting these problems.
- **Spread of toxin effects.** In some cases, the effect of botulinum toxin may affect areas of the body away from the injection site and cause symptoms of a serious condition called botulism. The symptoms of botulism include: loss of strength and muscle weakness all over the body, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice, trouble saying words clearly, loss of bladder control, trouble breathing, trouble swallowing.

These symptoms can happen hours to weeks after you receive an injection of XEOMIN. These problems could make it unsafe for you to drive a car or do other dangerous activities.

Do not use XEOMIN if you are allergic to XEOMIN or any of the ingredients in XEOMIN (see the end of this Guide for a list of ingredients in XEOMIN), had an allergic reaction to any other botulinum toxin products such as rimabotulinumtoxinB (MYOBLOC®), onabotulinumtoxinA (BOTOX®, BOTOX® COSMETIC), or abobotulinumtoxinA (DYSPORT®) or have a skin infection at the planned injection site.

Before receiving XEOMIN, tell your doctor about all of your medical conditions, including if you:

- have a disease that affects your muscles and nerves (such as amyotrophic lateral sclerosis [ALS or Lou Gehrig's disease], myasthenia gravis or Lambert-Eaton syndrome) have had any side effect from any other botulinum toxin in the past
- have a breathing problem such as asthma or emphysema
- have a history of swallowing problems or inhaling food or fluid into your lungs (aspiration)
- have bleeding problems
- have drooping eyelids
- have plans to have surgery
- have had surgery on your face
- are pregnant or plan to become pregnant. It is not known if XEOMIN can harm your unborn baby.
- are breastfeeding or plan to breastfeed. It is not known if XEOMIN passes into breast milk.

Tell your doctor about all of the medicines you take, including prescription and over-the-counter medicines, vitamins and herbal supplements.

Talk to your doctor before you take any new medicines after you receive XEOMIN.

Using XEOMIN with certain other medicines may cause serious side effects **Do not start any new medicines until you have told your doctor that you have received XEOMIN in the past. Especially tell your doctor if you:**

- have received any other botulinum toxin product in the last four months
- have received injections of botulinum toxin such as rimabotulinumtoxinB (MYOBLOC®), onabotulinumtoxinA (BOTOX®, BOTOX® COSMETIC) and abobotulinumtoxinA (DISPORT®) in the past. Be sure your doctor knows exactly which product you received. The dose of XEOMIN® may be different from other botulinum toxin products that you have received.
- have recently received an antibiotic by injection
- take muscle relaxants
- take an allergy or cold medicine
- take a sleep medicine

Ask your doctor if you are not sure if your medicine is one that is listed above.

Know the medicines you take. Keep a list of your medicines with you to show your doctor and pharmacist each time you get a new medicine.

Possible Side Effects

XEOMIN can cause serious side effects that can be life threatening including allergic reactions. Symptoms of an allergic reaction to XEOMIN may include: itching, rash, redness, swelling, wheezing, asthma symptoms, or dizziness or feeling faint. Tell your doctor or get medical help right away if you get wheezing or asthma symptoms, or if you get dizzy or faint. **See "Warnings."**

The most common side effect of XEOMIN in people with glabellar lines include:

- headache

These are not all the possible side effects of XEOMIN. Call your doctor for medical advice about side effects. You may report side effects to FDA at 1-800-FDA-1088.

General information about the safe and effective use of XEOMIN

Medicines are sometimes prescribed for purposes other than those listed in a Medication Guide. You can ask your pharmacist or doctor for information about XEOMIN that is written for health professionals.

Active Ingredient: botulinum toxin type A

Inactive Ingredients: human albumin and sucrose

Intended for U.S. audiences only.

XEOMIN®
IncobotulinumtoxinA

MERZ AESTHETICS®

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